

# Buy and Sell Your Home Feng Shui

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Selling or buying a home is a large financial decision and an important lifestyle choice. Most of us want to get it just right. Feng Shui, the 3,000+ year-old ancient Chinese art and science of placement, is becoming an increasingly-popular method to find the right home or sell a house faster in today's market. Here's why.

## Finding the Right Home with Feng Shui

*Why it works* - Homes have personalities and different feels. Finding the best one for you and/or your family goes beyond square footage and price. Feng Shui takes into account your goals and aspirations to help you select the best home — one with good Chi (energy) to support you in creating a balanced and harmonious home.

*How it works* - Just as you would when traditionally looking for a home, you'll need to determine location, number of bedrooms, price range, etc. However, with Feng Shui, the conversation begins with talking about your life goals and needs. Are you focusing on career, romance or growing a family? Other details such as the facing direction of the house, its surroundings, the pattern of roadways and the shape of the house will be taken into account to help you find the right home.

## Our top three tips

1. Look for a front entrance home with a meandering pathway to the front door.
2. Check for ample natural sunlight in all main areas of the home.
3. Select a proportionately sized house. One that isn't too large or small.

## Selling Your House Faster with Feng Shui

*Why it works* - Feng Shui helps to maximize the curb appeal of your home and create a welcoming feel that attracts buyers who make offers. The goal is to create a space that appeals to all of a prospective buyer's five senses.

*How it works* - Simple changes in the placement of your furniture and accent colors along with clutter control make a difference in how potential buyers perceive your home. After an assessment of your home, you'll

receive a number of recommendations based on Feng Shui principles.

## Our Top Three Tips

1. Get rid of the clutter! Pay special attention to the Southeast, which in Feng Shui is associated with "Wealth & Prosperity."
2. Create curb appeal. Place something moving near your front door such as a flag or a wind chime and put a cheerful pot of fresh flowers on each side of the front entry door to create balance and vitality.
3. Keep the exterior lighted and the window blinds open.

Buying or selling a home can be stressful even under the best of circumstances. Feng Shui helps to bring balance into the process in addition to a successful outcome. Try it!



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